### From India







DISCOVER THE ESSENCE OF INDIAN CUISINE WITH KWIKURRY FOODS



# Simplicity is the secret!

At Kwikurry Foods, we believe that great meals are an essential part of life's tapestry, connecting people, cultures, and memories. Our journey began with a passion for authentic Indian flavors and a commitment to crafting the finest Ready to Cook premix Indian cuisine. What started as a culinary experiment in the heart of every Indian home has now blossomed into a global sensation.



#### **The Star**

Founder and culinary genius, Harsha Takhtani, embarked on a mission to share her unique and tasteful recipes with the world. Inspired by the resounding appreciation of her family and friends, Harsha's kitchen experiments turned into a visionary venture. The foundation was simple yet profound: combine time-honored recipes with meticulously selected ingredients. The result? Kwikurry Foods - a brand synonymous with authenticity, quality, and delightful flavors.

#### **Our Story**

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### SUPER KWIK MIX









#### **Our Promise**

In our kitchens, there's no room for compromise. We embrace a philosophy that champions purity and freshness. Say goodbye to artificial preservatives and MSG; we believe in the power of natural ingredients to deliver unparalleled taste and nutrition. Each Kwikurry premix embodies the essence of our commitment – a dedication to creating the finest Ready to Cook Indian cuisine that your family deserves.

Kwikurry Foods quickly became a household name in various parts of India, capturing the hearts of those who longed for authentic flavors without the fuss. But our journey didn't stop at the Indian border. In 2023, Kwikurry spread its wings and ventured into new territories, winning over the palates of Indian food enthusiasts in the USA, UK, UAE, Europe, and Australia.



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From Indian Homes to Global Delight



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#### Global local brand!

With an astounding six-fold growth over the past three years, Kwikurry Foods is now poised to embark on an even grander expedition. Our vision extends beyond borders, as we strive to be present in popular retail outlets across 50+ countries. As our brand footprint grows, so does our dedication to introducing a diverse array of flavors and recipes. Your culinary exploration with Kwikurry knows no bounds.



# New Premium Premix Lineup





## Embrace the Kwikurry Experience

As you savor each bite of our meticulously curated Kwik mixes, you're indulging in a tradition that spans generations. Our offerings aren't just meals; they're memories waiting to be made. Whether you're a busy professional seeking convenience or a passionate home cook striving for authenticity, Kwikurry Foods invites you to experience the magic of Indian cuisine in its purest form.

#### Join the revolution!

Join us on a journey that celebrates the flavors of India while catering to the demands of modern life. As Kwikurry Foods reaches new heights and explores new horizons, we invite you to be a part of our story. Indulge in the symphony of spices, savor the love and dedication in every bite, and embrace the essence of Indian cuisine with Kwikurry Foods – where tradition meets convenience, and where flavors know no boundaries.







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